

Jo Ann Moranski

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PROFESSIONAL SUMMARY:

- Managerial & technical strength, with experience across most categories & fabrications
- Technical development of merchandise: concept to production hand off
- Fitting & draping: mannequins & live models
- Verbal & written communications with factories & vendors (including pattern corrections)
- Experience with private label & license product
- Experience with all levels of production: development through bulk production & quality control
- Strong organizational & problem solving skills

EMPLOYMENT HISTORY:

Freelance Technical Designer: Various companies in New York, NY 6/2014 – present
• Current : Swimwear Technical Designer 9/2014 - present
Private Label & Apollo line (Junior, Missy & Plus Size)

Burt's Bees Baby: Fairfield, CT 06825 12/2012 – 5/2014
Senior Technical Designer

- Created size range graded specs & fit blocks
- Standardized infant, toddler & kids size tech packs
- Created tech pack templates
- Created flow charts for costing, sample tracking & product management
- Partnered with design & sales to support branding
- Research: Extensive size range comparisons, brand comparisons & industry market trends

MB Sport: New Canaan, CT. 06840 5/2010 – 7/2012
(Sourcing resource for small catalog companies)
Product Development - Technical Designer

- Prepared tech packs, representing the wholesale partner's correct fit & construction, to hand off to production merchandiser
- Conveyed fit comments to factory via sketches, photos or Skype conversations.
- Worked with customer to develop fit & design details, fabrics, prints, colors, trims, labels & packaging
- Acted as a conduit between customer & factory, to ensure integrity of design, fit of garment & components required for on time delivery

Bodek & Rhodes: Philadelphia, PA 19114 2/2010 – 4/2010
Consultant Assignment:
Standardized graded specs for men's & women's polos and knit tops.

TKO Evolution Apparel: New York, N.Y. 6/2008 – 2/2010

- **Senior Technical Designer**
- All technical services: fit evaluations, pattern corrections, specs & grade rules:
 - Men's sport jackets, knit & woven tops, pants & work wear
 - Women's knit & woven sportswear & active wear
- Partnered with design & merchandise teams to develop & produce private label & licensed product
- Conducted fittings on live models & Alva forms
- Reviewed & resolved quality issues with COO & production team
- Wrote "How to Measure Guide" for men's & women's product

Ralph Lauren Children's Wear: New York., N.Y.

5/2007 – 5/2008

Freelance Technical Designer

- Technical services for layette, infant, toddler & children's knit & woven garments

Moret Group: New York, N.Y.

5/2003 – 5/2007

Manager of Technical Design, Pattern & Sample Room:

- Direct Reports: 8 Tech Designers, 2 Spec Techs, 2 Pattern Makers & 1 Sample Maker
- Technical services for the following product:
 - Knit & woven: body wear, active wear, lingerie
 - Missy, plus size & children size ranges
- Worked with design & production teams, for numerous accounts, private label & license: development through production
- Managed fittings on live models. Participated in fittings at various wholesale partner's offices
- Reviewed & advised tech designer's fit evaluations, pattern corrections & production specs
- Reviewed & resolved quality issues, with V.P. of Production
- Set up Q.C. inspection procedures at factories
- Re-wrote web-based "How to Measure Guide" for *Moret & SBH (Lingerie division)*
- Technical design leader for the creation of PLM software program

J. Crew: New York, N.Y.

7/2002 – 5/2003

Senior Technical Designer

- All technical services: fit evaluations, pattern corrections, specs & grade rules:
 - Swimwear, lingerie, sleepwear, gym/knits
- Worked with designer, production & merchandise teams: development through bulk production

Newport News, Inc.: New York, N.Y.

6/1996 - 7/2002

Senior Technical Designer

- All technical services: fit evaluations, corrections, specs & grade rules:
 - Swimwear, bras, inner wear, lingerie, sleepwear, body-shaping construction, cut & sew knits
 - Missy & Plus size ranges
- Partnered with merchandise, design, & production teams: development through production.
- Worked at the distribution center to review production, prior to the catalog drop date
- Reviewed & resolved quality issues on shipments that did not pass inspection
- Standardized molded cups & wires for the 2002 swim season
- Worked at swimwear factories in Taiwan, Mexico & Canada to resolve fit & styling issues

Assistant Technical Designer & Quality Standards Coordinator

- Specification analysis & flat sketching
- Technical skills (as above)
- Coordinated resolutions for Q.C. problems, between distribution center & N.Y. office
- Worked at distribution center to review all new styles, on all sizes models & categories

COMPUTER SKILLS:

Web PDM, Karat-CAD, Microsoft Word, Excel, Adobe Illustrator, Fox Pro, Lotus Notes

EDUCATION: A.A.S. Fashion Design

- Fashion Institute of Technology, New York, New York, 1996